

Urban Alliance Performance & Evaluation

Alumni Outcomes

February 2015



Tracking Urban Alliance Alumni

When it comes to discussing programmatic impact, numbers are essential. And while the ability to track data on participants during the program is critical, it's what happens after the program that really matters. That's why Urban Alliance has committed to collecting accurate data—both quantitative and qualitative—on all of our Alumni. Alumni data are collected and dissected for two reasons: First, it helps assess our effectiveness. But more importantly, it gives us the ability to proactively provide increased support to the youth who need it most.

UA's Alumni Tracking Process:



Alumni Services

Urban Alliance youth who successfully complete their internship are eligible to receive Alumni Services. Each year, over 100 UA Alumni are counseled by Alumni Directors on a number of issues—from education and workforce to family and relationships.



NSC Data Pull

Urban Alliance uses National Student Clearinghouse data to confirm college enrollment twice a year—at the start of each Fall and Spring semester. This year, UA requested college records for nearly 800 Alumni, dating back to 2011.



Follow-Up Interviews

Alumni without a Clearinghouse record receive follow-up calls from their Alumni Director. During the interview, we learn why Alumni didn't enroll in college and whether they're engaged in another pathway, such as a career training program or job.



Program Enhancement

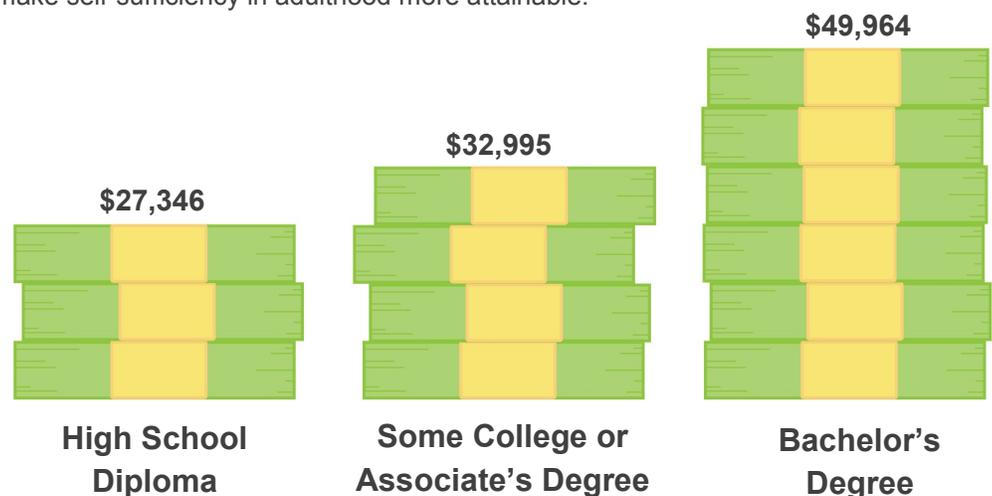
Program and Evaluation staff use the results from the National Student Clearinghouse and feedback from Alumni interviews to analyze post-program outcomes to improve program delivery.

Choosing Our Metrics

Urban Alliance's ultimate goal is that youth live self-sufficient lives, with secure employment and wages high enough to support themselves and their families. This outcome won't be observed for many years, so UA has to create sound proxies that are both measurable and actionable in the short-term. We focus on **College Enrollment**, **College Persistence** and **Youth Connectedness**—which also includes job training programs and meaningful employment.

Earnings double by completing a Bachelor's Degree.

UA monitors post-secondary progress because higher earnings make self-sufficiency in adulthood more attainable.



Source: US Census Bureau, American Community Survey 2013 3-Year Estimates



The majority of Alumni connect through college.

Of the 273 seniors from the 2013-14 cohort, 80 percent are pursuing higher education one year post-program.



2-
Year
College



4-
Year
College



Alternative
Pathway



Disconnected

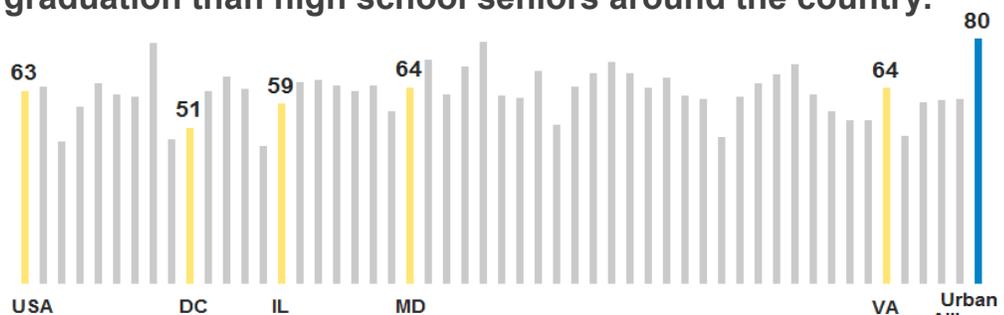
84%

of 2013-14 Alumni are connected to pathways that will lead to self-sufficiency.

80%

of UA Alumni who enroll in college persist to a second year.

Our Alumni have a higher college enrollment rate upon graduation than high school seniors around the country.



Source: US Dept. of Education, National Center for Education Statistics, Common Core of Data 2010.



Since 2011, Urban Alliance Alumni in **Chicago, DC, and Baltimore** have enrolled in colleges across 35 states.

Urban Alliance is committed to connecting youth to pathways for self-sufficiency. To better fulfill this mission, we use program evaluation and data analysis to understand our impact, highlight strengths, and pinpoint improvement areas. Visit www.theurbanalliance.org/about/evals for more information.

Please contact Dan Tsin, Director of Evaluation (dtsin@theurbanalliance.org), and Amanda Fioritto, Data & Evaluation Specialist (afioritto@theurbanalliance.org), with any questions.